Organising annual runs. Fund raising is a major part of the charitable institution's activity and happens extensively at the year's end.

The project recently made news when the former Indian Army officer Kamaldeep Singh Sandhu, a Graduate Teaching Assistant (Department of War Studies) in King's College London, ran 200 kilometres on the streets of London in December 2018 as part of a fundraising campaign. It is approximately the distance that Kamaldeep's father, the late Naranjan Singh Sandhu, had travelled during Partition from Lyallpur (now Faisalabad) to Jalandhar along with many others.

Kamaldeep Sandhu, who is in his 40s, is an active member of The 1947 Partition Archive. Sandhu has recorded various Partition stories of people now living in India, the United Kingdom and France. One of these is the story of his own grandmother, Gurmit Kaur, 84, who lives in Ajmer. Sandhu has inspired many around the globe to join his online campaign, launched on December 1, 2018, to run in their respective countries on a particular day and at a given time to raise funds for the archive.

It works in the form of a charitable trust in the U.S. and India and is an online archive where one can document and share stories in interview form. Anyone can volunteer to be a “citizen-historian” by taking the simple online training offered by the archive, interview the person concerned and share it on the website. The archive has 7,500 stories recorded by citizen-historians spread all over the globe and aims to archive 10,000 stories by the end of 2019. Apart from ensuring that the stories are not lost forever, the archive's major purpose is to offer an astounding primary database for future academic research.

For a project like this the main challenges are financial and logistical issues. Paying honorarium to scholars, acquiring the necessary equipment, setting up offices to store the archives, and legal expenses require constant funding, which the project aims to raise by organising annual runs. Fund raising is a major part of the charitable institution's activity and happens extensively at the year's end. Plagiarism of content from the online project is another challenge that Guneeta Singh Bhalla and her exceptionally devoted team members, many of whom share a similar background as hers, face in the absence of strong copyright laws or ethical awareness on the part of those accessing the project.
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